

PLASTIC TO PURPOSE: INSPIRING YOUNG MINDS FOR RIVER CONSERVATION

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In a recent collaboration with the Women Empowerment Welfare Society, Kanpur and WII-NMCG project, a sensitization programme was conducted at Royal Dream World School, Kanpur, focusing on the critical issues of Ganga biodiversity and plastic pollution. This initiative aimed to raise awareness among students about the significance of preserving the rich biodiversity of the Ganga River and the environmental hazards caused by plastic waste.

The event was organized with the active participation of both the school's staff and students. A key highlight of the program was the drawing and painting competition, where students showcased their creativity while illustrating the themes of river conservation, biodiversity, and the adverse effects of plastic pollution. The artwork reflected the students' understanding of the Ganga River's importance and their concern for the environment, highlighting the urgent need for conservation efforts.

Additionally, the students participated in a 'Best out of Plastic Waste' contest, which encouraged them to use discarded plastic items to create innovative and artistic models. The contest provided hands-on experience in repurposing waste material into something useful and creative, reinforcing the idea of recycling and upcycling as essential practices in waste management. The students made a zoo including miniature animals entirely of plastic material, demonstrating their ingenuity and environmental awareness. Throughout the day, the students were engaged in interactive activities such as riddles and scrabble games, designed to enhance their learning in a fun and exciting manner.

The students who demonstrated exceptional creativity and innovation were recognized and awarded prizes for their efforts. This sensitization program was a valuable initiative, highlighting the power of education and engagement in tackling environmental challenges, and reinforcing the need for collective action to protect our natural heritage.



Interactive sessions on Life in Ganga